

Integrated Intelligence

Part of the Pitney Bowes Production
Intelligence® Software solutions to link
print and mail, the Pitney Bowes DFWorks®
Production Workflow module is compatible
with a full range of Pitney Bowes solutions.
It also integrates with the Pitney Bowes VIP™
and VDE™ output management systems,
DFWorks automated document factory
modules and intelligent inserters and
sorters for greater efficiency.



Real-time tracking and operational control

DFWorks Production Workflow software automatically captures and consolidates information from multiple processing points and production sites in real-time. The result? A clear and concise 360-degree view of your production process.

With intelligent data about your production workflow, you can:

- · Organize your work into manageable process steps
- Fully integrate job tracking across any print and mail process steps
- Create unique, reusable workflows
- Manage deadlines and Service Level Agreements (SLAs)
- Benchmark performance against past-performance audits

Organize jobs

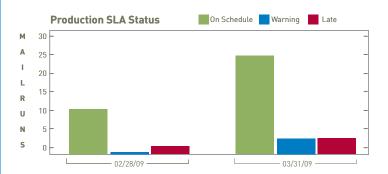
Manage multiple jobs across multiple clients for every workflow touchpoint. A user-defined tree structure organizes mail runs by client, job type and group for fast and easy navigation. What's more, you can combine automated and manual process steps to create reusable workflow paths, along with SLA targets in job type profiles.

Gain insight

Take action before you miss a critical SLA with a birds-eye view of the status of any job at any time. The DFWorks Production Workflow module captures production data on start and finish times for everything from data transmission, printing, inserting and sorting to file size and SLA status. Data is collected from Pitney Bowes integrated printing, inserting and sorting systems as well as Pitney Bowes VIP and VDE output management systems.

Track and monitor deadlines, spot potential pressure points and receive alerts for jobs in queue, in progress or complete including:

- Time since job arrival
- · Fixed due out time
- · Arrival expectation and cutoff time
- Work calendar
- Processing time allocated to individual process steps



Flexible web-enabled reporting

Automatically generate the reports you need to manage your operation — without disrupting production. DFWorks Production Workflow software summarizes data and metrics, presented via easy-to-comprehend standard reporting options for viewing, analysis or export to other applications. You can create and schedule distribution of standard reports in PDF, MHT, RTF or CSV formats compatible with popular spreadsheets via email or Blackberry® device. Metrics include:

- Job arrival status
- Job tracking
- · Process step finished vs. goal
- Job SLA status
- · Process step tracking
- Process step SLA status
- Process step volume

Measurable results

Improve future productivity based on past performance. Know exactly *what* happened, and more important, understand *why*, so you can take corrective action. Leverage detailed production metrics to improve future performance, responsiveness and results including:

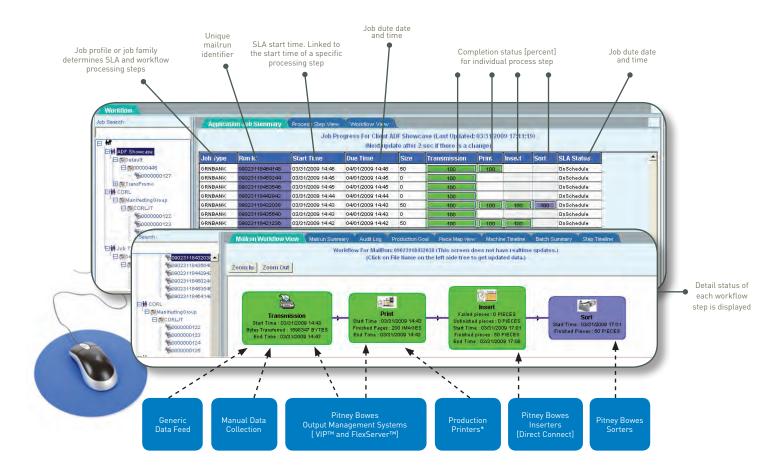
- Actual versus forecasted time to completion
- Running SLA achievements
- Unit volume by process step

Proof of process

Provide documented job-level reconciliation for proof of process to verify SLAs and ensure regulatory compliance.

DFWorks Production Workflow software automatically documents time-stamped job progress activities from start to finish. Information is collected for every designated process, device or operator along with up-to-the-minute performance audits.

The progress of job tasks is displayed graphically and automatically populated with color-coded data during production for easy identification of status.



^{*} Any IPDS, Kodak Versamark™ or Xerox® IPP compatible printers front-ended by Pitney Bowes VIP™ output management system.

Boost performance with intelligence

The DFWorks® Production Workflow module is one component of the Pitney Bowes Production Intelligence® Software suite. Discover more ways to drive even greater operational performance with DFWorks solutions:

Document Lifecycle Tracking - access to historical mailpiece production information for proof-of-process reporting

Production Workflow - track jobs and workflow to attain SLAs every time

Productivity Reports - measure and manage productivity and quality to Six Sigma® standards

Postage Accounting - manage postage chargeback accounting and funds used in metered mail environments

Mailrun Management - automate and simplify inserter job setup and insert plan management for improved efficiency

Net Manifesting – gain the operational flexibility of metered mail in mixed-weight manifest environments with real-time traylevel postal manifest creation

Workflow services

Our Pitney Bowes Workflow Services team is experienced in print and mail operations and ready to work with you to optimize the productivity and effectiveness of your operations. Pitney Bowes experts apply Six Sigma® standards to everything from site management, design, and layout and process improvements to sustainability and Intelligent Mail® barcode assessment.



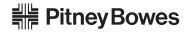
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